



Digital Marketing Course Student Evaluation: Orestimba High School

Ms. Manpreet Dola the Learning Director of Orestimba HS sent a message to students about a Digital Marketing course aligned with CTE pathways. Here are some testimonials from students.

From: KAD
Sent: Friday, March 12, 2021 10:57 AM
To: Manpreet Dola <MDola@nclusd.k12.ca.us>
Subject: Re: Digital Market Check In

I honestly like this class, it was not what I expected. When I was reading the information before registering I really thought that this class was going to be difficult but I still signed up on an impulse. No regrets whatsoever, this class is so insightful and very interesting. I get to learn what's happening on the other side of a purchase, what the company does to attract, engage, and delight me the customer. I have to form a fake company and complete the steps to make it successful. Before taking this class I wasn't interested in business but now I am open to this field of study. Mr. Aaronson is a great teacher, he is patient with us and makes it easy for us to learn and understand what inbound marketing is. Although the class does take some of your spare time and can be somewhat difficult it is definitely worth it.

From: BM
Sent: Thursday, March 11, 2021 9:21 AM
To: Manpreet Dola <MDola@nclusd.k12.ca.us>
Subject: Re: Digital Market Check In

Hello Ms. Dola!

The course is going quite well! Mr. Aaronson really knows his stuff, and his step-by-step guidance on how to use the marketing software is very easy to follow. It is a little more intricate than I expected it to be, but that is mainly because I did not do much research as to what digital marketing is. The ability to take this course has allowed me to venture into different possible career paths, which allows me to better understand what I like best. While I don't see myself as a marketer, I feel it is good information to have in the case that I partake in something that requires marketing skills.

Anyway, I appreciate you getting this course setup, and I look forward to the many more to come.

Contact: marty@careerday.me Marty Lashenick - Career Day Co-Founder Website: careerday.me